



THE GIFT OF MUSIC

HONORS



Sponsorship Opportunities 2018

The Gift of Music Foundation is excited to announce a new gala event for the metro Atlanta area: **The Gift of Music Honors**. This Saturday-evening gala will bring recognition to the amazing contributions of individuals who have dedicated their lives to the advancement of music. The event is Saturday March 10th, 6:30pm at the Travis Duke Ballroom located at The Mansour Center in Marietta, GA.

The Crystal Baton



At this year's Honors, we will proudly present **The Crystal Baton Award** to Mr. Gary Gribble, long-time director of bands at Marietta's Pope High School. Throughout his illustrious career, Gary has not only mentored and taught thousands of students in making beautiful music but has also changed many lives along the way. His innovation in student leadership training, groundbreaking technique in teaching marching band, and resume of successful bands for decades has inspired students, families, and our own local community. One of the greatest testimonies to Gary's impact is the number of former students who have gone on to become successful music educators themselves. Gary is the conductor of a true symphony of people who have grown because of his influence, and the Crystal Baton is indicative of that lifetime of leadership.

Also, on this night The Gift of Music Foundation will recognize the efforts of the Jordan Dickerson Share The Music Foundation, one of our wonderful partner organizations. Jordan Dickerson was a Pope High School graduate, avid music lover, and friend to many. He loved to sing and perform, encouraging others to sing and play along with him. His enthusiasm and encouragement resulted in many others loving and being inspired by music as well. Though his life was cut short as a result of his battle with addiction, Jordan's family friend and Founder of the Jordan Dickerson Share the Music Foundation, Kathryn Gale, has worked tirelessly with his family and the Gift of Music to ensure his passion for music lives on through gifting of instruments, scholarships, and community impact.

The Gift of Music FOUNDATION

Founded in 2015, The Gift of Music Foundation seeks to ensure that all kids who wish to participate in music and music education are never left out because of a lack of money or resources. Our mission statement sums it up: **To provide essential resources to support music programs and education for youth, ensuring that music continues to play a vital role in all of our lives.**

We believe that music matters. Countless studies show that students who learn music do better in academic areas and develop more advanced social skills. Music often becomes a motivating factor for kids to excel, and in many cases, can be a reason to



stay in school when faced with outside challenges. We have seen for years how dwindling financial support has negatively impacted music programs in public schools, and costs to participate have become a barrier that some families simply cannot overcome.

Our first mission was to seek and acquire musical instruments that have been forgotten or abandoned, refurbish them, and get them into the hands of kids who may not be able to afford them – opening the door to a lifetime of music. Out of this grew our **Access To Instruments** program which offers instruments to those with financial need on a free or reduced-price basis. We also saw a need to replace music programs in certain school where they had been eliminated, leaving many children in disadvantaged areas with no access to beginner programs. This led to the creation of our **After School Music Enrichment Program** – currently serving students in multiple schools in the metro Atlanta area.



Looking ahead, The Gift of Music Foundation is poised for growth. We have an ambitious plan to expand both programs to impact more students, partner with additional organizations to build our sustainable program models, begin offering scholarship and new funding opportunities for students, and dedicate more efforts to recognizing those who represent our ideals of how important music is to our youth. **The Gift of Music Honors** is our first such event designed to highlight the value of music education, and the amazing people who bring the gift of music to the world.

THE GIFT OF MUSIC HONORS: Gary Gribble

Saturday, March 10, 2018

Travis Duke Ballroom – The Mansour Center – Marietta, GA

PRESENTING SPONSOR - \$1,500

- Name recognition as a Presenting Sponsor
- Largest logo or name recognition on event signage
- Premium Logo recognition on all event materials including printed and digital invitations
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- Brand recognition in all media releases
- Prominent logo or name on event stage
- Logo featured on Giftofmusic.org and event website homepage with link to company website for 6 months after the event
- Special recognition from the podium at the event by The Gift of Music Foundation leadership
- 1 premium table of 8 tickets

PLATINUM SPONSOR - \$500

- 2nd largest logo or name on event signage
- Exclusivity in industry
- Logo recognition on all event materials including printed and digital invitations
- Full-page ad in the program
- Opportunity for discount tickets
- Table marker with name or logo
- Logo featured on Giftofmusic.org and event website homepage with link to company website for 2 months prior to the event
- Special recognition from the podium at the event by The Gift of Music Foundation leadership

GOLD SPONSOR - \$250

- 3rd largest logo or name on event signage
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- Opportunity for discount tickets
- Logo featured on event website homepage
- Special recognition from the podium at the event by The Gift of Music Foundation leadership

SILVER SPONSOR - \$100

- Quarter-page ad in the program
- Table marker with name or logo
- Special recognition from the podium at the event by The Gift of Music Foundation leadership



SPONSORSHIP PAYMENT FORM

Sponsorship deadline for full brand inclusion: March 3, 2018

Organization/Name: _____
(As it should appear in materials)

Contact Name: _____

Phone Number: _____

Mailing Address: _____

Email Address: _____

Website URL: _____

Payment Options

The Gift of Music Foundation is a 501(c)(3) organization with tax benefits as deemed appropriate by the IRS.

My check is enclosed. (Made payable to The Gift of Music Foundation)

Charge \$ _____ to credit card:

Visa Mastercard American Express Discover

Account Number _____

Exp. Date CW Code Billing Zip Code

Send me an invoice: Mail this completed form to:

The Gift of Music Foundation
995 ROSWELL ST NE SUITE 326 Marietta, GA 30060

Donate online at: www.giffofmusic.org/music honors